



MICHIGAN DEPARTMENT OF
**LABOR & ECONOMIC
OPPORTUNITY**



Mission

Expand economic opportunity and prosperity for all.

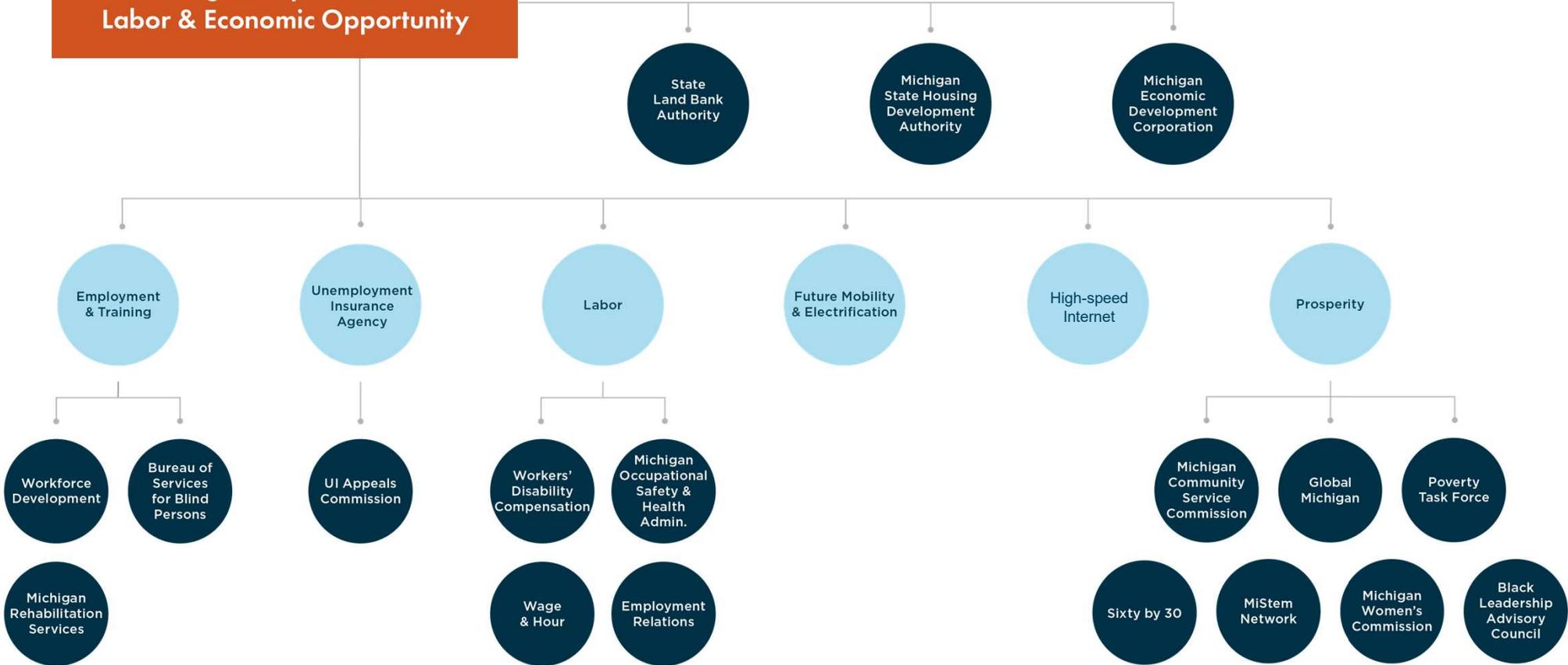


Vision

Make Michigan a place where all **PEOPLE, PLACES** and **COMMUNITIES** have the means to reach their full potential.



Michigan Department of Labor & Economic Opportunity



LEO Strategic Plan FY22 – FY26

STRATEGIC FOCUS AREAS

- A Educate Michiganders and grow the middle class by removing barriers to employment**
Support education, training, onramps, certifications to make sustaining wages more attainable. Address barriers including housing, transportation, healthcare, childcare, language, and placement. Address talent shortages in current and future growth sectors in every region of the state.

- B Create better jobs and support small businesses**
Become the benchmark of economic development by supporting the creation of good and promising jobs that make Michigan's economy more resilient, while implementing the state's first small business strategy that includes focusing on microbusinesses. Address talent shortages in current and future growth sectors in every region of the state.

- C Close equity gaps**
Prioritize closure of socioeconomic / demographic opportunity gaps in all decision making.

- D Protect and enhance health, safety, and economic security for workers**
Ensure safe working conditions, fair wages, and labor protections

- E Build strong communities and have great places to live**
Create a strong foundation for communities to grow by making historic investments in broadband, housing, and other critical infrastructure. Invest in developing vibrant places with rich amenities.

Strategic Measures of Mission Progress

Focusing
the organization
on 4 key metrics.

Closing equity gaps
is a component of
each metric.

ALICE rate

Are we driving down the ALICE rate, poverty, and at-risk populations? Are we creating safety nets to provide stability and preventing people from falling into the ALICE population? Are we driving down cost drivers, such as improving access and affordability of housing, including workforce housing, and broadband? ***Are we driving equitable outcomes?***

Post-secondary attainment (Sixty by 30)

Are we making progress towards Michigan's 60x30 goal? Do our educated people meet the talent needs of employers, while helping us attain our other goals? ***Are we addressing equity gaps in our educational outcomes?***

Household income growth

Are programs and services supporting *good and promising* jobs that provide living wages and benefits, creating an overall net positive for our communities? ***Are we eliminating wage and employment gaps?***

Labor force growth

Are we promoting policies and programs that engage people to stay in, re-enter, or join Michigan's labor force? Are we ensuring safe, healthy and secure workplaces so that people do not fall out of the labor force? ***Are we addressing equity gaps in labor force participation?***

Educate Michiganders and Grow the Middle Class by Removing Barriers to Employment

Post-Secondary Attainment (Sixty by 30)

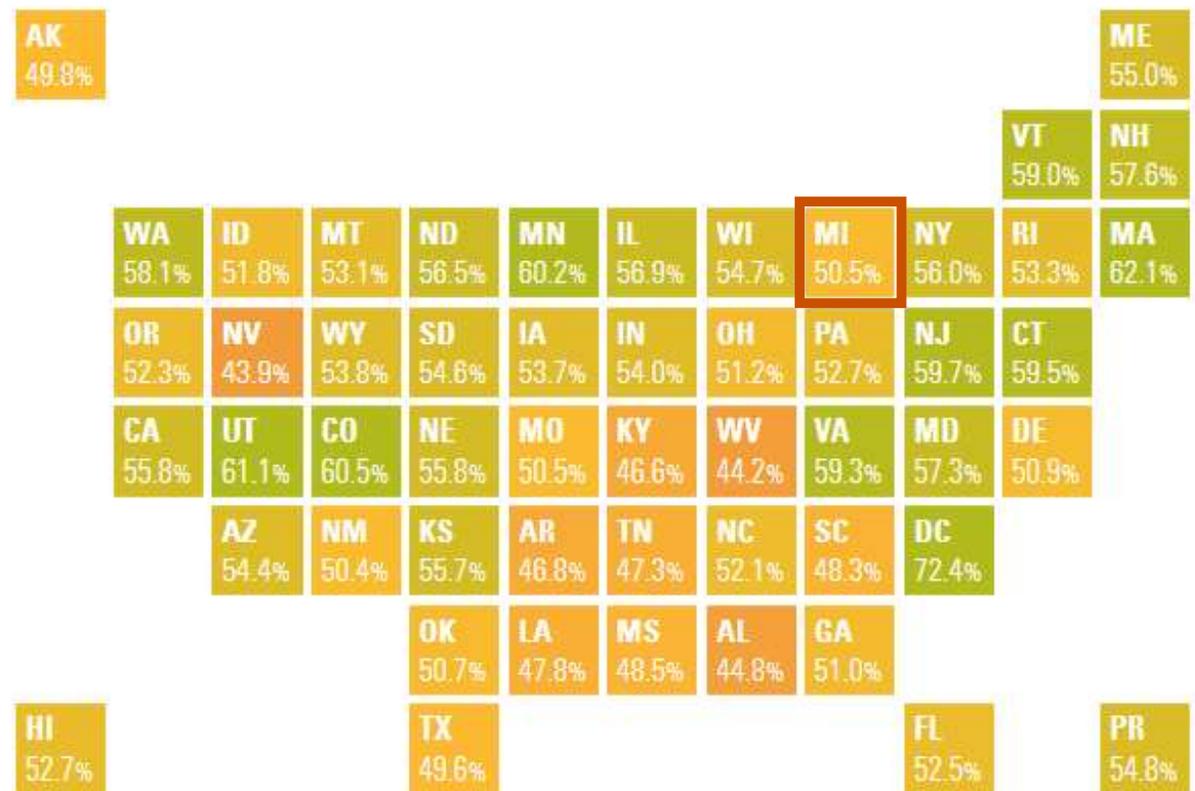
Postsecondary Attainment

Sixty by 30

53.7% U.S. ATTAINMENT

Are we giving people tools for a better life?

State-by-State Attainment Comparisons



Educate Michiganders and grow the middle class by removing barriers to employment



Are we making progress towards Michigan's 60x30 goal?

Sixty by 30

Sixty by 30 seeks to build a better Michigan in three ways:

- **Close the skills gap** that poses the single greatest threat to the success of our businesses and our state's prosperity. Jobs requiring skilled employees today, as well as jobs on the horizon, demand greater education and training than ever before. Increasingly, the best jobs require more than a high school diploma.
- **Increase opportunity** and access to the education and skills that create opportunities for better jobs and bigger paychecks.
- **Make Michigan more competitive** for inclusive economic growth.



Transformation

Economic Competitiveness & Prosperity




FUTURES
FOR FRONTLINERS


MICHIGAN
RECONNECT

SKILLS
TO WORK

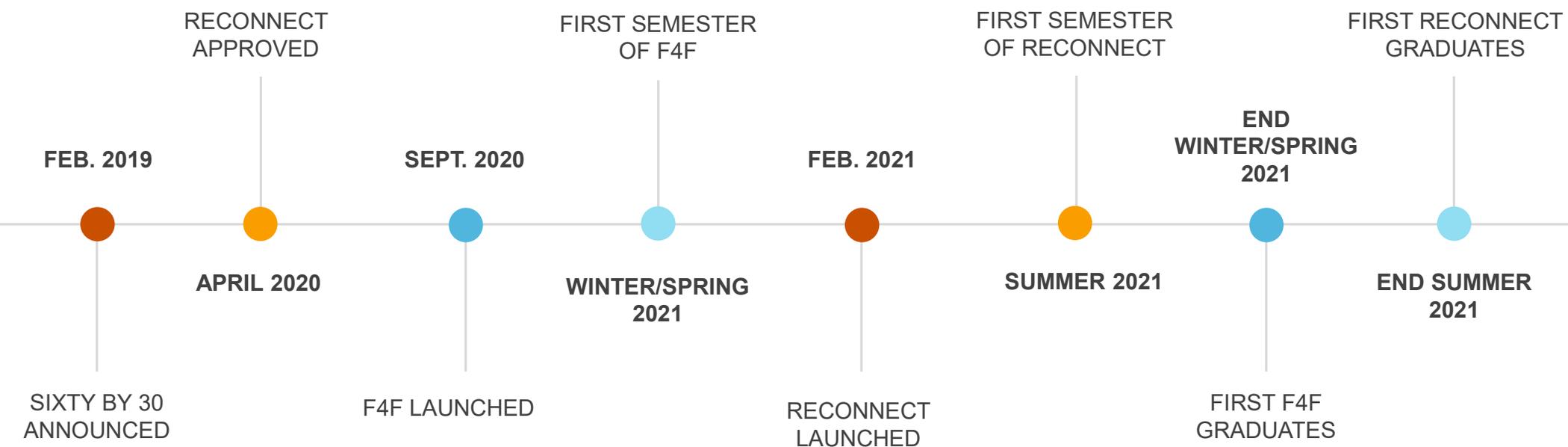
Slide 10

AA(0) Should MiSTEM be included here?

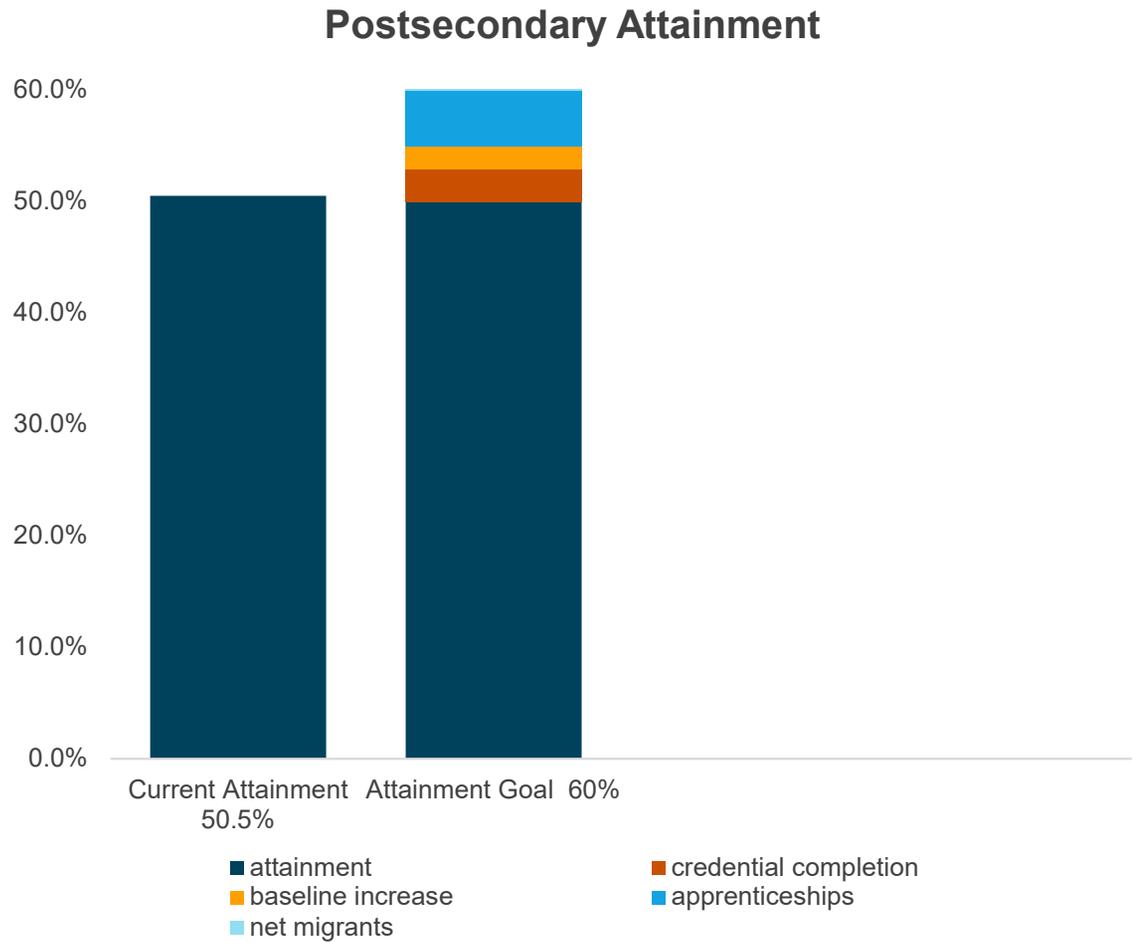
Or the other programs I mentioned on the previous powerpoint presentation?

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Sixty by 30 Timeline



Achieving Our Goal



Skills to Work

Connect residents with online learning opportunities and other training resources.

- Learn New Skills
- Earn College Credit Tuition-Free
- Return to Work Playbook

Michigan.gov/SkillsToWork





Futures for Frontliners

A tuition-free pathway to in-district college for essential workers with or without a high school diploma or equivalent.

- More than 120,000 applicants
- Over 85,000 qualified
- 28,000+ have enrolled with an adult education provider or with a community college
- **1,000+ graduates**

Michigan.gov/Frontliners

Futures for Frontliners Applicants

- **Over 120,000 applications**
- **Demo breakdown overall:**
 - 67% women | 33% men | <1% No Response
 - 59% White/Caucasian
 - 26% Black/African American
 - 5% Hispanic/Latinx
 - 5% Two or more races
 - 1% Asian
 - 1% American Indian/Native Alaskan/Alaskan/Hawaiian/Pacific Islander
 - 4% Prefer not to respond



Michigan Reconnect



**More than 114,000
applicants accepted.**

Tuition-free or deeply discounted path to community college to complete an associate degree or a skills certificate program.

To be eligible, you must:

- Be at least 25 years old when you apply
- Have lived in Michigan for a year or more
- Have a high school diploma or equivalent
- Have not yet completed a college degree (associate or bachelor's)

Michigan.gov/Reconnect



Reconnect Applicants

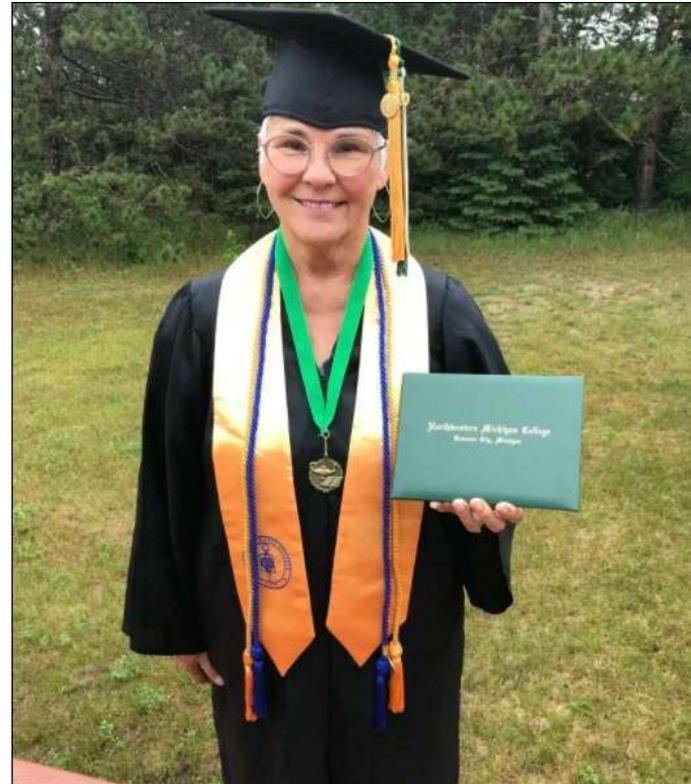
- **114,000+ applications**
- **Demo breakdown overall:**
 - 67% women | 31% men | 2% No Response
 - 52% White/Caucasian
 - 31% Black/African American
 - 5% Hispanic/Latinx
 - 5% Two or more races
 - 1% Asian
 - 1% American Indian/Native Alaskan/Alaskan/Hawaiian/Pacific Islander
 - 5% Prefer not to respond



Student Success

Marilyn Dear, Michigan Reconnect student

- Graduated at 70 from Northwestern Michigan College
- Was able to secure employment at a marketing company right before graduation



Skills Scholarship

A one-time grant up to \$1,500 towards tuition costs with an eligible private training provider or program in one of five industries:

- Business Management
 - Construction
 - Healthcare
 - Information Technology (IT)
 - Manufacturing
-
- **Over 3,000 applicants**
 - **Over 800 qualified and participating**
 - **Over 80 credentials earned**

Skills Scholarship

- **Over 3,000 applications**
- **Demo breakdown overall:**
 - 72% women | 27% men | 1% No Response
 - 56% Black/African American
 - 28% White/Caucasian
 - 5% Two or more races
 - 4% Hispanic/Latinx
 - 1% Asian
 - 1% American Indian/Native Alaskan/Alaskan/Hawaiian/Pacific Islander
 - 5% Prefer not to respond

Investing in Navigators

The path to enrolling and graduating from college can be challenging.

- **Navigators assist in college enrollment:**

- Understanding the college-going process
- Exploring degree plans
- Identifying in-demand careers
- Connecting with community resources and services to support childcare, transportation, and other financial aid needs

- Actively working with over **16,000 Reconnectors**
- **Invested \$430,000** into MCAN College Completion Corps



Kim Barnes

Navigator, serving Oakland Community College, Mid Michigan College and Saginaw Chippewa Tribal College



Allen Chung

Navigator Lead, serving Lansing Community College



Taylor Dean

Navigator, serving Henry Ford College, Schoolcraft College, and Monroe Community College



Sean Henry

Navigator, serving Wayne County Community College District



Sarah McGann

Navigator, serving Grand Rapids, Montcalm, Muskegon and West Shore Community Colleges



Nicole Reed

Navigator Lead, serving Washtenaw Community College



Amber Rosenbrock

Navigator, serving St. Clair County and Macomb Community Colleges



Terrance Shorter Jr.

Navigator, serving Kalamazoo Valley, Kellogg, Lake Michigan, Glenn Oaks and Jackson Community Colleges and Southwestern Michigan College



Tracy Spilker

Navigator, serving Delta College and Mott Community College



Marsha Tompkins

Navigator, serving Alpena, Bay Mills, Gogebic, Keweenaw Bay Ojibwa, Kirtland, North Central Michigan Community Colleges and Northwestern Michigan and Bay Colleges



Wraparound Services

Support needed with critical necessities like:



Housing and food



Childcare



Books and supplies



Transportation

Going PRO Talent Fund

- Launched in 2014 to assist employers with training, developing and retaining employees.
- Training to more than **170,000 Michigan workers** at more than **6,000 businesses**.
- Fiscal Year 2023 **\$55M** investment through bipartisan budget.
- Participating workers see nearly a 10% increase to hourly wages because of training.



Going **PRO**
IN MICHIGAN

TALENT FUND

Michigan.gov/TalentFund

Thank you.

Michigan.gov/LEO



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